



**ULI SF DISTRICT COUNCIL
RESIDENTIAL LOCAL PRODUCT COUNCIL AGENDA
City Club of San Francisco, 9th Floor
April 29, 2015**

SF Local Residential Council Leadership

Co-Chair: Bob Burke, Principal, Greenheart Land Company
Co-Chair: Alan Mark, President, The Mark Company
Co-Chair: Bryant Sparkman, Principal, Century Urban
Vice-Chair: Brett Betzler, Director, Moran & Company
Vice-Chair: Gregg Miller, Partner, Coblenz, Patch, Duffy and Bass LLP

10:30 – 11:00 Registration & Networking

11:00 – 11:15 Introductions and New Member Welcome

11:15 – 12:15 John Rahaim, Planning Director, City and County of San Francisco

12:15 – 1:00 Lunch & Networking

1:00 – 1:45 Real Deal: 888 San Mateo

- Ken Busch, Senior Vice President Development, Sares Regis
- Drew Hudacek, Chief Investment Officer, Sares Regis

1:45 – 2:45 Asian Ownership & Investment in the Bay Area: From New to Long-term Commitments

- Ginny Fang, Chief Executive Officer, Golden Gate Global
- Hans Galland, Vice President, Acquisitions & Strategy, Pacific Eagle Real Estate Fund
- Alan Mark, President, The Mark Company (*moderator*)
- Michael Ridloff, Director of Investments, Vanke Holdings LLC

2:45 – 3:00 Break

3:00 – 4:00 Hayes Valley Neighborhood Development

- Danielle Dignan, Principal, DM Development
- Gail Gilman, Executive Director, Community Housing Partnership
- Joe Kirchofer, Senior Development Director, Avalon Bay
- Gregg Miller, Partner, Coblenz, Patch, Duffy and Bass, LLP (*moderator*)

4:00 – 5:00 Crowdfunding: A Tectonic Shift in Real Estate Fundraising

- Adam Hooper, CEO/Founder, RealCrowd
- Tom Lockard, Vice President Real Estate Investment and Institutional Sales, Fundrise
- Mark Masterson, Director of Investments, RealtyShares
- Bryant Sparkman, Principal, Century Urban (*moderator*)

5:00 – 6:30 Networking Reception with Commercial Council (12th floor)

Local Product Council membership is non-transferable. If you are unable to attend, you may not ask someone to attend in your place.