

2014 Fresno Housing Market Symposium

**Description:**

Please join us for an overview and analysis of the Fresno housing market with keynote speaker, California Association of Realtors Senior Economist, Selma Hepp along with local industry professionals.

Sponsors:

Realty Concepts – Title Sponsor
Gazarian Real Estate Center
Urban Land Institute–San Francisco
Northern California Chapter–Appraisal Institute
Fresno Association of REALTORS®
Fresno Economic Development Corporation

Location:

Alice Peters Auditorium, University Business Center
5245 North Backer Avenue Fresno, CA 93740

Date and Time:

Friday, October 17, 2014
8:30 AM – 11:30 AM (registration starts at 7:30 AM)

Schedule:

7:30 – 8:30

Registration/Networking/Continental Breakfast

8:30 – 8:40

Welcome Introduction
Dean Robert Harper, Craig School of Business
Lee Ann Eager, President/CEO, Fresno EDC
Kelly Stevens, MAI, Northern CA Chapter-Appraisal Institute
TBA, Urban Land Institute–San Francisco

8:40 – 10:15

Keynote Presentation
Introduction: Gerard Lozano, Fresno Association of REALTORS®
Selma Hepp, Senior Economist, California Association of Realtors

10:15 – 11:30

Panel: Housing Market Conditions-Views from the Top
Moderator: Arakel Arisian, Arisian Group
Selma Hepp, Senior Economist, California Association of Realtors
Liz Kuchinski, President, Fresno Association of REALTORS®
John Shore, Executive Director, Community Housing Council of Fresno
Home Builder – TBA



This event is complimentary with advanced registration. To register on-line, please visit www.gazarian.info (upper left corner). Registration will close when the venue is full or two days before conference date. Seating is first come, first serve so please register and arrive early.

This event has been approved by the BRE and the State Board of Equalization for 3 hours credit (100% attendance required). The Appraisal Institute will accept continuing education for this offering. AI members will need to self-submit this program on their CE logs upon completion.